

NYAPT SCHOOL BUS SAFETY POSTER CONTEST 2011 - 2012 Theme: Stand Back from the Yellow and Black

GENERAL STATEMENT OF CONTEST OPERATION

The New York Association for Pupil Transportation operates the School Bus Safety Poster Contest in accordance with guidelines and rules set out by the National School Bus Safety Week Committee. Deadlines for submittal of poster entries are established to ensure our ability to judge and select posters for entry into the national competition.

WHO MAY ENTER?

Any student enrolled in a public, parochial, or other private school in New York State may submit an entry. Posters may be submitted under five categories and winning posters will be selected from each division, as follows: *Division #1 – Grades K-2; Division #2 – Grades 3-5; Division #3 – Grades 6-8; Division #4 – Special Education; Division #5 – CAD (Computer Aided Drawing).*

DEADLINE DATE

All posters must first be submitted to the local NYAPT chapters in the area in which the posters were originally drawn.

Winning posters from each chapter must be mailed first class in a flat envelope to:

NYAPT
Poster Contest
266 Hudson Ave.
Albany, N.Y. 12210

**NO POSTER ENTRIES WILL BE ACCEPTED AFTER THE DEADLINE DATE OF
June 15, 2012**

Entries that win first place in each division at the state level will be forwarded to the National Committee by the national deadline date. All such winning entries then become the property of the National School Bus Safety Week Committee, and are not returned.

WHEN CAN POSTERS BE DRAWN?

Posters can be drawn anytime between September 1st, 2011, and the State contest deadline of June 15, 2012. Given that the New York Association will be judging posters at our Annual Conference in mid-July, we must require that posters will be submitted by the June 15th deadline date. Please plan any local contests accordingly to allow for timely submittal. **NO EXCEPTIONS WILL BE MADE.**

POSTER SPECIFICATIONS

Completed poster size must be 12" x 18" or 11" x 17". There must be a card/entry blank securely fastened to the back of the poster which include the student's name, grade, age, teacher's name, school name and school address. Please print clearly. Posters may be illustrated on the vertical or horizontal axis. Do NOT roll posters. They must be mailed/delivered flat. **IMPORTANT: Include the specific address to the location that the participant can receive correspondence.**

Designs should be submitted on quality tag, poster illustration board or heavy paper. Construction paper may be used but winning entries must be mounted on quality tag poster. Lamination is not permitted, and will disqualify the poster. Cut paper/stencils (freehand or pre-drawn stick on stencils) are not permitted and will disqualify the poster. There is no limitation on the use and number of colors.

NOTE: Use of a specific school district or company name displayed on the front of the poster will disqualify the poster.

There is no limitation on the type of media- such as paint, crayon, felt pen, etc. – used on the poster design; however, wood, plastic, glass or metal should not be part of the poster. Collage materials should not be used. Glued on pieces will eliminate the poster. Poster designs may not incorporate any copyrighted characters (i.e.: comic and/or television characters), photographs, magazines or newspaper illustrations. **Do not use the school district or company name on the side of the bus.**

EVERY POSTER AND SLOGAN MUST HARMONIZE THE THEME FOR 2012:

Stand Back from the Yellow and Black

(Contestants must illustrate above theme only, and the theme must be exactly as shown)

Illustrations must be original, correct in safety concepts and the exclusive work of the student entering the contest in idea, design and execution. Illustrations should be positive in approach, demonstrating only proper school bus safety behaviors. At least a part of a yellow school bus must be present in the poster.

LETTERING

Freehand drawn letters only may be used on the poster design. *Stenciled, pre-printed, manufactured stick-on or press-on letters or tracings may not be used and will disqualify the poster.* Lettering should be clearly legible, even if used as part of the poster design.

JUDGING

Prominent individuals in the field of pupil transportation will evaluate posters during the annual NYAPT conference. The winning posters may be used by NYAPT for educational purposes and promotion of the contest. Criteria for the selection of award winning posters are:

- Relationship of the poster design to school bus safety practices
- Originality of the poster and how the idea is expressed in the poster design
- Artwork and its execution
- Visual impact of the poster design

All rules regarding poster specifications, themes, lettering, etc. must be followed. The penalty for non-compliance will be disqualification of the poster.

All entries become the property of the NYAPT Poster Committee as is the right to modify any poster for reproduction is reserved by the NSBSW Committee.

CONTEST PRIZES

New York State awards are as follows:

- 1st Place Winners *in each division*: \$100 check and certificate
- 2nd Place Winners *in each division*: \$75 check and certificate
- 3rd Place Winners *in each division*: \$50 check and certificate

National Prize Award Levels:

Poster entries that are selected for submittal to the national competition **may** be eligible to be selected for prize awards as follows:

- 1st Place and Overall Winner: \$1000 Savings Bond
- 1st Place Winners *of remaining 3 divisions*: \$500 Savings Bond
- 2nd Place Winners *of each 4 divisions*: \$250 Savings Bond
- 3rd Place Winners *of each 4 divisions*: \$100 Savings Bond
- 1st Place Winner *of CAD division*: \$100 Savings Bond
- 1st Place Winner *of International division*: \$100 Savings Bond

Any questions please contact:

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Pulaski, N.Y. 13142
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Tohi2cu9@aol.com

**2012 NATIONAL SCHOOL BUS SAFETY
POSTER CONTEST ENTRY BLANK**

(Please print legibly)

Student Name: _____

Grade: __ Age: __ Div. entered (circle) 1 2 3 4 5

Home District School: _____

Address: _____

City: _____ State: __ Zip: _____

Teacher's Name: _____

Chapter: _____

Please include specific location that contestant can receive correspondence.